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RETAIL LIST

Spring, 1925



GLADIOLUS BULBS

*Choicest Varieties from
World's Leading
Originators*



American Gladiolus Society
Silver Medal
New York, August, 1924

B. HALSEY SPENCER

97 HOPKINS PLACE
LONGMEADOW, MASSACHUSETTS



IN THE following list of Gladioli will be found a wide range of types and color from which to make a choice. It includes the best the world produces. Kunderd, Kemp, Diener, Coleman, Fischer, Austin, Decorah Gardens best creations are grown here as well as leading European varieties.

PRIZE WINNER

Over 500 named varieties bloomed here last season in addition to a number of our own seedlings. One of these won the American Gladiolous Society silver medal at the National Show in New York last August..

It will not be put on the market for another year.

Our business is Gladioli and no pains are spared to raise the best bulbs possible. Cultivation is frequent and thorough.

Our cut flowers are supplied to florists in Springfield and surrounding cities, Hartford and New York and bring the highest prices.

VISITORS

Visitors are welcome always. Many of our customers come at blooming time and choose the varieties they most desire. Motorists will find us near the main highway three miles south of Springfield.

Terms: Cash with order or 25% down and balance C. O. D. or before shipment. Extras of desirable varieties given with all orders received before March 1st.

We make a specialty of shipping blooms of choice varieties up to 500 miles. One visitor had a box of two dozen sent to a friend in North Carolina which arrived in perfect condition.

We have many choice varieties not listed which are available in small quantities. Prices on request.

Bulbs put up in neat boxes make desirable gifts.

If in doubt about choosing varieties send the amount you wish to spend and we will send you a selection that will surely please. We will gladly assist you in choosing the best varieties of whatever color you wish.

PRICE LIST

- ADORATION (K)** Large ruffled saffron. Beautiful.
Each \$1.00, Doz. \$10.00.
- ADORA (K)** Creamy white, primrose yellow throat.
Each 30c, Doz. \$3.00.
- ADRIATIC (K)** Wine blue, red throat. Unusual.
Each 35c, Doz. \$3.50, 100 \$25.00.
- AGATHA (K)** Deep peach blossom pink. Large.
Each 35c, Doz. \$3.50.
- AH (K)** Pale apricot pink and yellow. A beauty.
Each 30c, Doz. \$3.00.
- ALBANIA (Kemp)** Very fine white. Prize winner.
Each 35c, Doz. \$3.50, 100 \$25.00.
- AL SHIRA (K)** Deep wine red, deeper throat. Each
25c, Doz. \$2.50,
- ALTON (K)** Magnificent ruffled orange. Stock all
sold.
- AMERICA (B)** Lavender pink. A pioneer. Each
6c, Doz. 60c, 100 \$3.50.
- ANNA EBERIUS (D)** Large velvety purple. Very
popular. Each 20c, Doz. \$2.00, 100 \$15.00.
- ANTHONY B. KUNDERD (K)** Intensely ruffled pink
and cream. Each 50c, Doz. \$5.00, 100 \$35.00.
- ARIZONA ROSE (K)** Very large choice rose pink.
Each 10c, Doz. \$1.00, 100 \$7.00.
- ASHBURN (K)** Massive salmon red flaked deeper.
Each 15c, Doz. \$1.50.
- ASHTABULA** Refined lavender pink. Each 15c,
Doz. \$1.50, 100 \$10.00.
- AVALON (K)** Beautiful ruffled blush white. Each
25c, Doz. \$2.50.
- BARON HULOT.** Fine dark blue. Each 10c, Doz.
\$1.00, 100 \$7.00.
- BERTREX (A)** Early commercial white. Large.
Good. Each 8c, Doz. 75c, 100 \$5.00.
- BLACK HAWK (K)** Cardinal red. Each 10c, Doz.
\$1.00, 100 \$7.00.
- BLUE JAY.** A very good blue type. Each 20c,
Doz. \$2.00.
- BLUE ISLE (K)** Choice lilac blue. Each 50c, Doz.
\$5.00.
- BLUE ORCHID (K)** Self color violet blue. Each
50c, Doz. \$5.00.
- BYRON L. SMITH (K)** Very choice lavender. Each
25c, Doz. \$2.50, 100 \$18.00.

CARMEN SYLVA (Decorah) One of the best new whites. Each 20c, Doz. \$2.00, 100 \$15.00.

CATHARINA (H) Light grayish blue. Each 30c, Doz. \$3.00, 100 \$21.00.

CHALLENGER (K) Very large dark rich red. Each 20c, Doz. \$2.00, 100 \$14.00.

CATHERINE COLEMAN (C) Exceptional large fine coral pink. Scarce. Each \$1.50.

CHATEAU THIERRY (Vos) Brilliant orange scarlet. Each 15c, Doz. \$1.50, 100 \$10.00.

CONSPICUOUS (H) Light blue, dark blue and yellow throat. Each 10c, Doz. \$1.00, 100 \$7.00.

CRESCENT QUEEN (K) Large ruffled wine red. Each 25c, Doz. \$2.50.

CRIMSON GLOW (B) Large. One of the very best reds. Each 15c, Doz. \$1.50, 100 \$10.00.

CRINKLES (K) Intensely ruffled deep peach blossom pink. Each 85c.

DAISY RAND (K) Rose pink, yellow throat. Each 15c, Doz. \$1.50.

DEFIANCE (K) Large massive tall white. Fine. Each 20c, Doz. \$2.00.

DIANA (Zeestraten) A very fine red. Stock sold out.

DIENERS AMERICAN BEAUTY (D) One spike a bouquet. Each 35c, Doz. \$3.50.

DOROTHY McKIBBON (K) Early ruffled pink. Each 15c, Doz. \$1.50, 100 \$11.00.

DORRITT (K) Large lavender pink. Much in demand. Each \$1.00, Doz. \$10.00.

DREAM (K) Large showy ruffled salmon red. Each 25c, Doz. \$2.50.

DR. F. E. BENNETT (D) Tall fiery red. Wonderful. Each \$5.00.

DR. VAN FLEET (K) Tall rose with yellow throat. Each 50c, Doz. \$5.00.

DR. ELKINS (K) Very large white. Lilac blue throat. Each \$2.50.

DR. J. H. NEELEY (K) Refined pink blushed white. Each \$1.00.

E. J. SHAYLOR (K) Excellent deep pure rose pink, ruffled. Each 20c, Doz. \$2.00, 100 \$15.00.

EARLY SNOWFLAKE (Kemp) Creamy white, very large. Each 15c. Doz. \$1.50, 100 \$11.00.

ELKHART (K) Deep lavender rose. Extra fine. Each 50c, Doz. \$5.00.

ELORA (B) White, red lines in throat. Very large. Each 20c, Doz. \$2.00.

- EUROPA (P)** Pure snow white. All white. Each 15c, Doz. \$1.50, 100 \$10.00.
- EARLY SUNRISE.** Sunrise red. Each 25c, Doz. \$2.50, 100 \$18.00.
- ESTELLA (K)** Mammoth deep rose. Each 15c, Doz. \$1.50, 100 \$10.00.
- EXQUISITE (K)** American Beauty. One of Kunderd's best. Much in demand. Withdrawn this year.
- EVELYN KIRTLAND (A)** Rose pink, scarlet throat. Large and fine. Each 10c, Doz. \$1.00, 100 \$7.00.
- FAIR COLUMBIAN (K)** Showy lilac. Each 20c, Doz \$2.00.
- FERN KYLE (K)** Magnificent ruffled creamy white. Formerly \$25.00. Large bulbs. Each \$4.00. Medium \$3.00. Small \$2.00. Planting Stock \$1.00.
- FIRE RIBBON (K)** Glowing red. Many open. Each 20c, Doz. \$2.00.
- FLORA (H)** Large, beautiful, all yellow. Each 20c, Doz. \$2.00, 100 \$12.00.
- GIANT MYRTLE (K)** A very choice pink. Each \$2.00.
- GOLD (Decorah)** Best yellow today. Each 40c, Doz. \$4.00.
- GOLDEN GLORY (K)** Large, ruffled, dark throat. Each 25c, Doz. \$2.50.
- GOLDEN MEASURE (Kel)** Tall large fine yellow. Each 25c, Doz. \$2.50, 100 \$18.00.
- GOLD THROAT (K)** Blood red and gold. Each 25c, Doz. \$2.50.
- GRETCHEN ZANG (A)** Salmon pink deeper throat. Each 8c, Doz. 80c, 100 \$5.00.
- HERADA (A)** Large self color mauve. Each 10c, Doz. \$1.00, 100 \$7.00.
- H. C. GOEHL (F)** White, dark red throat. Each 50c, Doz. \$5.00.
- HELGA (K)** Tall early salmon pink. Each 15c, Doz. \$1.50, 100 \$10.00.
- HENRY FORD (D)** Rhodamine purple. Each \$5.00.
- INDIAN MAID (K)** Peach blossom pink, deeper throat. Each 50c.
- INDIAN SUMMER (K)** Very large ruffled lavender rose. Late. Each \$2.50.
- J. A. CARBONE (D)** Orange salmon, deeper edges, yellow center. One of the finest and largest glads. Each \$5.00.
- JACK LONDON (D)** Variegated salmon rose. Each 25c, Doz. \$2.50, 100 \$17.00.

- JAP LADY** (Decorah) Wisteria purple. Unusual. Scarce. Each \$1.00.
- JENNY LIND** (Decorah) Sweetheart of the Glads. Soft apricot pink, pale yellow throat. Each 50c, Doz. \$5.00.
- JOE COLEMAN** (K) A fine ruffled red. Popular. Each 15c, Doz. \$1.50, 100 \$10.00.
- JOERG'S WHITE.** A great white. First prize three years running. Each \$5.00.
- JACOB VON BIEREN** (H) Fine purple. Each 50c, Doz. \$5.00.
- KUNDERDI GLORY** (K) Ruffled creamy apricot pink. Each 8c, Doz. 80c, 100 \$5.00.
- LAVENDER AMERICA** (K) Fine lavender. Each 50c, Doz. \$5.00.
- LE MARECHAL FOCH.** Large enchantress pink. Each 7c, Doz. 70c, 100 \$5.00.
- LILYWHITE** (K) Good early white. Each 7c, Doz. 70c, 100 \$5.00.
- LUSTRE** (K) Orange vermillion red. Beautiful. Each 25c, Doz. \$2.50, 100 \$18.00.
- MME. MOUNET SULLY.** Cream white, red blotches. Each 50c, Doz. \$5.00.
- MARSHAL FOCH** (K) Delicate salmon pink. One of the very best Glads. Each 35c, Doz. \$3.50, 100 \$25.00.
- MAGIC** (K) Fine lavender blue. Purple throat. Each 25c, Doz. \$2.50.
- MADISON COOPER** (K) Maroon, fine, large. Each 35c, Doz. \$3.50.
- MARY FENNELL** (K) Lavender and yellow. Each 10c, Doz. \$1.00, 100 \$7.00.
- MARY PICKFORD** (K) White, yellow throat. Each 15c, Doz. \$1.50, 100 \$10.00.
- MARY STEARNS BURKE** (D) Fine apricot. Each 30c, Doz. \$3.00.
- MARIE KUNDERD** (K) Extra early fine ruffled white. Each \$1.00, Doz. \$10.00.
- MONA LISA** (K) Soft rose pink. Each 25c, Doz. \$2.50.
- MOTTLED BEAUTY** (K) Large, ruffled pink. Each 75c, Doz. \$7.50.
- MR. W. H. PHIPPS** (D) Exquisite pink and salmon. Ten to eighteen open at a time. Each \$5.00.
- MRS. DR. NORTON** (K) Beautiful pink and yellow. A real Glad. Each 15c. Doz. \$1.50, 100 \$10.00.
- MRS. F. C. PETERS** (F) Like an orchid. Lilac rose with deep blotches. Each 70c, Doz. \$7.00.
- MRS. FRANK PENDELTON** (K) Rose pink, carmine blotches. Each 8c, Doz. 80c, 100 \$5.00.
- MRS. H. E. BOTHIN** (D) Ruffled geranium pink, scarlet throat. Each 25c, Doz. \$2.50.

- MRS. G. W. MOULTON (K)** American Beauty. Each 15c, Doz. \$1.50.
- MRS. LEON DOUGLAS (D)** Begonia Rose stripped scarlet. A stunner. Each \$2.50.
- MRS. JOHN R. WALSH (D)** Ruffled flesh pink, ruby throat. Each 90c.
- MRS. WM. KENT (D)** Light faun to ashes of roses. Each 15c, Doz. \$1.50.
- MURIEL (H)** Best of the blues. Large. Each 40c, Doz. \$4.00.
- MYSTIC (K)** Rose pink flaked deeper, white throat. Each 15c, Doz. \$1.50.
- ORANGE GLORY (K)** Beautiful, ruffled orange. Each 20c, Doz. \$2.00.
- PARAMOUNT (K)** Very choice pink and cream. Each \$4.00.
- PEACH ROSE (K)** Deep rose, exceptional. Each 60c, Doz. \$6.00.
- PINK WONDER (Kemp)** Very large and fine. Each 35c, Doz. \$3.50.
- PRIDE OF LANCASTER (K)** Brilliant orange salmon. Each 25c, Doz. \$2.50.
- PRINCE OF INDIA.** Unique smoky shade. Each 45c, Doz. \$4.50.
- PURPLE GLORY (K)** Extra fine ruffled Giant. Each 50c, Doz. \$5.00.
- PYTHIA (K)** Giant red. A wonder. Each 50c, Doz. \$5.00.
- RARITY (K)** Fine lavender rose. Each 35c, Doz. \$3.50.
- RED COPPER (K)** Coppery red, odd. Each 25c, Doz. \$2.50.
- RED EMPEROR (H)** Large fine red. Each 15c, Doz. \$1.50, 100 \$10.00.
- RED FIRE (K)** Magnificent red. Fiery. Large. Each 75c, Doz. \$7.50.
- REMEMBRANCE (K)** Salmon rose, deeper throat. Great. Each 25c, Doz. \$2.50, 100 \$18.00.
- ROSE ASH (Metzner)** Ashes of roses. Much in demand. Each 25c, Doz. \$2.50.
- ROSE GLORY (K)** Pure rose pink, ruffled. Each 25c, Doz. \$2.50.
- RICHARD DIENER (D)** Geranium pink. Ruby on yellow center. Each 75c.
- RUFFLED AMERICA (K)** Large lavender pink. Each 50c, Doz. \$5.00.
- SCARLANO (K)** Bright orange red, ruffled. Each 25c, Doz. \$2.50.

SCARLET PRINCEPS (K) Extra fine scarlet. Each 15c, Doz. \$1.50.

SNOWDRIFT. Real good snow white. Each 50c, Doz. \$5.00.

SNOW GLORY (K) Grand good white, ruffled. Each \$2.50.

SPLENDORRA (K) Dark wine black. Ruffled. Each 20c, Doz. \$2.00.

SULPHUR FRILLS (K) Pure sulphur yellow. Each \$7.50.

SULPHUR GLOW (K) Beautiful ruffled yellow. Each 50c, Doz. \$5.00.

SWEET LAVENDER (C) Early lavender. Deeper throat combined with yellow. Each 50c, \$5.00 Doz.

TITANIC. Very large lilac purple. Each 15c, Doz. \$1.50.

THISTLE (K) Grand ruffled rose red. Stock withheld this season.

TWILIGHT (K) Creamy white, pink and yellow. Each 65c, Doz. \$6.50.

TYREAN BEAUTY (K) American Beauty shade. A beauty. Each 30c, Doz. \$3.00.

UHLAN CHIEF (K) Intense vermillion scarlet. Each 50c, Doz. \$5.00.

VIOLET BEAUTY (K) Cerise violet, deeper throat. Each 20c, Doz. \$2.00.

VIOLET GLORY (K) Self color, deep violet. Each 25c, Doz. \$2.50.

VIRGINIA HALE (K) Soft creamy salmon rose. Each 75c, Doz. \$7.50.

WHITE GLORY (K) White, iris blue throat. Each 15c, Doz. \$1.50, 100 \$10.00.

WHITE WONDER (Kemp) Very large fine white. Each 35c, Doz. \$3.50, 100 \$24.00.

WILBRINK (H) Early creamy pink. Each 10c, Doz. \$1.00, 100 \$6.00.

WOLVERINE (Vos) Flesh, bordered salmon, crimson throat. Each 15c, Doz. \$1.50, 100 \$10.00.

YELLOW GLORY (K) Fine yellow, purple throat. Each \$1.50.

YOUELLS FAVORITE (K) Large ruffled rosy lavender pink. Each 15c, Doz. \$1.50, 100 \$10.00.

GENERAL MIXTURE. This includes all types.
100 \$3.00.

CHOICE MIXTURE. This contains named varieties
of all colors. 100 \$5.00.

DE LUXE MIXTURE. Made up special from trays.
Includes many fine varieties. 100 \$10.00.

25 bulbs at the hundred rate.



PRIMULINUS CLASS

ALICE TIPLADY. Choice orange salmon. Each
10c, Doz. \$1.00, 100 \$7.00.

ALTAIR. Salmon saffron, unusual. Each 15c, Doz.
\$1.50, 100 \$10.00.

ANAMOSA. Orange salmon and yellow. Each 15c,
Doz. \$1.50, 100 \$10.00.

ARLON. Large orange saffron. Each 10c, Doz.
\$1.00, 100 \$7.00.

ARGO. Large pink and cream. Each 10c, Doz.
\$1.00, 100 \$7.00.

BUTTERBOY. Tall fine yellow. Each 50c, Doz.
\$5.00.

BUTTERFLY. Ruffled salmon, yellow. Each 10c,
Doz. \$1.00, 100 \$7.00.

CAPELLA. Very large, very tall fine red, choice.
Each 20c, Doz. \$2.00, 100 \$15.00.

JEWELL. Pink, golden throat. Each 40c, Doz.
\$4.00, 100 \$28.00.

MAIDENS BLUSH. Blush pink. Each 15c. Doz.
\$1.50, 100 \$10.00.

MYRA. Giant deep salmon, yellow throat. Each
10c, Doz. \$1.00, 100 \$7.00.

NIGHTINGALE. Refined blush pink. Each 35c,
Doz. \$3.50.

PRIMUNELLA. Ruffled butterfly. Each 20c, Doz.
\$2.00.

SHEILA. Very early large salmon. Each 30c, Doz.
\$3.00, 100 \$21.00.

SALMON BEAUTY. Deep salmon, yellow throat.
Each 15c, Doz. \$1.50.

SOUVENIR. Deep yellow. Each 15c, Doz. \$1.50,
100 \$10.00.

TOPAZ. Salmon pink and buff. Very choice in
color. Each 15c, Doz. \$1.50, 100 \$10.00.

KUNDERDS GRAND MIXTURE. Doz. 50c, 100
\$3.50.

KUNDERDS ORCHID MIXTURE. Doz. \$1.00, 100
\$6.00.

